



Lorraine Ruffing, Committee Member



Lorraine Ruffing is a founding Member of the Committee and has been with the Geneva Social Observatory since 2004. She is Senior Advisor for the World Association for Small and Medium Enterprises where she is responsible for networking and business linkages. She also advises other organizations, including the Organization for Economic Cooperation and Development in Paris, United Nations (UN) agencies and academic institutes. She specializes in corporate governance, corporate social responsibility and small enterprise development.

Lorraine entered the UN in 1981 and since then has worked for five different UN agencies and has served in a number of developing countries including Chile, Mexico, Uzbekistan and Venezuela. For over a decade, she was in charge of the UN's work on corporate financial accounting. She is former Head of the Enterprise Development Branch in the Division of Investment, Technology and Enterprise Development of the UN Conference on Trade and Development.

She received a PhD in trade and development economies from Columbia University in New York, USA. She has taught economics in universities in New York, Santiago and Geneva.